

Highrisers & Pitfalls of Digital Transformation in Organizations

General Course Information

- Course Description:** The event comprises a series of captivating talks, interactive workshops, and demonstrations showcasing emerging digital technologies. This edition brings together concepts of digital transformation, aided by the use of artificial intelligence, cybersecurity, extended reality (XR), digital ethics and rights among others, as featured topics.
- The Digital Week is a unique gathering which aims to fosters an atmosphere conducive to networking, idea exchange, and collaboration with industry professionals and renowned researchers, exploring new horizons to drive innovation and shape the future of technology. Join us for a transformative experience at the forefront of digital frontiers!

Where is the BIP taking place:	Online + on-site in Nice, France. Location: Université Côte d'Azur. Campus Saint Jean d'Angély. 5 rue du 22ème BCA. 06300 Nice.
Expected participants (students, staffs or the two publics) and the expected study level for students:	Staffs
Dates of the virtual component:	7th june 2024
Dates of the physical mobility:	17th June 2024 - 21st june 2024 (5 days)
Language level required :	English B2 level
Application Details:	Please contact your International Relations Office (IRO) of your home

	<p>university. They will do their internal selection.</p> <p>By the 17th May 2024 the BIP hosting university (UniCA) has to receive the selected participants list.</p>
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BLENDED INTENSIVE PROGRAMME



<DIGITAL WEEK>
2024

Highrisers & Pitfalls of Digital Transformation in Organizations

The Digital Week is a Blended Intensive Program (BIP) for enthusiasts in digital culture and technological innovation. It is a tangible example of Université Côte d'Azur's commitment to promoting digital culture and the development of innovative technological solutions.

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Theme: Highrisers & Pitfalls of Digital Transformation in Organizations

Target participants: Educators/Professionals

Date: 7 June 2024 (Virtual), 17 -21 June 2024 (In person)

Activities: Talks, interactive workshops, showcases, networking, webinars.



Modality: Blended

Duration: 1 day (Virtual) + 5 Days (In person)

Place: Nice, France. Location: Université Côte d'Azur.

Campus Saint Jean d'Angély. 5 rue du 22ème BCA. 06300 Nice.



REGISTER NOW

**BLENDED INTENSIVE PROGRAMME:
DIGITAL WEEK**

ON-SITE AGENDA

Location: Université Côte d'Azur. Campus Saint Jean d'Angély.
5 rue du 22ème BCA. 06300 Nice

Duration : 17 - 21 June, 2024.

FRI 21 THU 20 WED 19 TUE 18 MON 17

Time	Data
09:30	Welcome Address and Presentation of Digital Week
10:00 - 13:00	Plenary talks
13:00 - 14:00	Lunch break
14:00 - 16:00	Simultaneous workshop sessions
Time	Management / Human Resources
10:00 - 13:00	Plenary talks
13:00 - 14:00	Lunch break
13:00 - 14:00	Simultaneous workshop sessions 1
14:00 - 16:00	Simultaneous workshop sessions 2
Time	Learning / Adaptability
10:00 - 13:00	Plenary talks
13:00 - 14:00	Lunch break
13:00 - 14:00	Simultaneous workshop sessions 1
14:00 - 16:00	Simultaneous workshop sessions 2
Time	Ethics / Rights
10:00 - 13:00	Plenary talks
13:00 - 14:00	Lunch break
13:00 - 14:00	Simultaneous workshop sessions 1
14:00 - 16:00	Simultaneous workshop sessions 2
Time	Collaboration
10:00 - 12:00	Roundtable
12:30 - 13:30	Lunch break
14:00 - 16:00	Interactive networking activity
16:00	Closing of the event