



BLENDED INTENSIVE PROGRAMS (BIP)

Ulysseus BIP proposal

BIP TITLE:

Eco-Nomads à la plage. Theories, Architectures and Landscapes of Travel

General Course Information

- *Eco-Nomads à la plage* intends to be an opportunity to reflect on our relationship with travel and the theories, architectures and landscapes that animate it, to intercept their logics and act as possible nomads.

The course is intended to be the first workshop of a cycle entitled “Theories, Architectures and Landscapes of Travel”. The course is addressed to all those interested in the topics of travel and tourism.

Eco-Nomads à la plage is organised by DAD - Università degli Studi di Genova.

- Target group:
Students
- Level (for students):
No specific requirements (Bachelor, Master, or PhD students)
- Field of study:
All disciplines that in various forms deal with space, its design, its economies, its theories and its narrative can be involved.
- Course dates from:
Virtual part: TBD, before the physical component
Physical part: **26/08/2024** to **30/08/2024** in Sestri Levante - Genoa
- Registration dates are open from **29/04/2024** to **27/ 05/2024**

Course Content

- Course Outline:

- The course will focus on the spaces of travel and tourism. Each group (as interdisciplinary as possible) will develop its own project proposal for the coastal area of Sestri Levante, the fourth most visited town in the Genoa metropolitan area. In 2022, Sestri Levante had a population of around 17,000 inhabitants and welcomed 465,000 overnight stays. The course aims to develop a debate on the ratio between tourist sites and city spaces, between the beach and architecture.

- Course content:
 - Coastal Mapping
 - Tourism and travel theory
 - Leisure time spaces
 - Travel literature
 - Sustainable tourism
 - Ephemeral architecture

- Learning Outcomes:
 - **Following this course, students will be able to:**
 - Better interface with other disciplines in the framework of Ulysseus programme
 - Acquire a theoretical-critical attitude to the ephemeral architecture project
 - Developing proposals for coastal tourist areas
 - Reading and mapping sea territories
 - Thinking about spaces and theories of sustainable tourism

Course Practical Details

- Practical Details
 - Start date virtual part: TBD (before the physical component)
 - Start date of the physical part: 26/08/2024
 - Teaching language: English
 - Location: Sestri Levante - Genoa
 - ECTS: 3

- Workload: 45 hours
- Maximum number of participants: not specified
- Contact: bip.unige.sestri@gmail.com

Physical Mobility

- The physical mobility part will be running from **26/08/2024** to **30/08/2024** in Genoa.

	Morning	Afternoon
Day 1 August 26 Sestri Levante	10.30 Introduction 11.00 Group formation 11.30 Visit to Sestri Levante 13.00 Lunch	15.00 Site inspection in Sestri Levante 18.00 Instant exercise 19.00 Aperitif on the beach
Day 2 August 27 Genoa	09.30 Workshop activities 13.00 Lunch	14.30 Workshop activities 18.00 Lecture TBD
Day 3 August 28 Genoa	09.30 Workshop activities 13.00 Lunch	15.00 Lecture TBD 16.30 Workshop activities
Day 4 August 29 Genoa	09.30 Workshop activities 13.00 Lunch	14.30 Workshop activities
Day 5 August 30 Sestri Levante	09.30 Setting up the final exhibition 13.00 Lunch	15.00 Presentation of work 19.00 Aperitif on the beach 22.00 Disco party

Virtual Component/Part

- International conference on spaces, theories and narratives of travel. Date to be specified, presumably in June
- **The results of this session will be included in the workshop book**

Requirements

- No specific requirements.

Application Process

- Send a CV to the professors in charge of each university by 27 May.

- *Depending on student's HOME UNIVERSITY, please find below the contact information, including a list of links providing email addresses from the mobility offices of each of the Alliance's universities - TBD*

Professors

- Prof. Alberto Bertagna (Unige)
- Richard Kitta (Technical University of Kosice)
- Mario Passos Ascencao (Haaga-Helia University of Applied Sciences)
- Dr. Andrea Pastorello (Unige)
- Prof. Carlos Plaza Morillo (Universidad de Sevilla)
- Prof. Vittorio Pizzigoni (Unige)
- Prof. Julia Rey Perez (Universidad de Sevilla)
- Irena Rajkovic (University of Montenegro)
- Dr. Giulia Sola (Unige)