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# **Ulysseus**

# **Entre Camp**

# **2025**



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## Ulysseus Entre Camp 2025

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### General Course Information

- Course Description:  
The Entre Camp 2025 is a 5-days intensive training program to improve students' knowledge in the field of entrepreneurship through agile methodologies such as Design Thinking while incorporating a challenge-based learning approach.



### ENTRE CAMP

**SMART CITIES AND REGIONS:  
AIMING FOR A MULTIPLE  
PERSPECTIVE**

Seville

2-6 JUNE 2025

- **Ulysseus Priority topics:**
  - Entrepreneurship.
  - Equality Diversity & Inclusion.
  - Related to the Ulysseus Innovation Hubs.
  - Transversal/Interdisciplinary topics aligned with the Ulysseus Mission
- Target group:
  - Students
- Level (for students):
  - Master
  - PhD

- Field of study (and ISCED for a BIP for students): 0488 - Inter-disciplinary program and qualifications involving business, administration and law.
  - Course dates from (please including the dates of the virtual part and + the physical part):
    - Virtual part: Preparatory work (pre-assignment) 15/04/2025 - 01/06/2025 + Portfolio work and post-assignment 07/06/2025 - 30/06/2025
    - Physical part: 02/06/2025 - 06/06/2025
- Registration dates are open from **10/ 11/ 2025** to **31/ 01/ 2025**

## Course Content

- Course Outline:

Entre Camp 2025 is an intensive training program organized by the European University Ulysseus in Seville. For five days, between June 2 and June 6, 2025, 40 Ñ from the Ulysseus alliance universities will be able to enjoy an academic offer of excellence with tutoring from trainers at the Ulysseus Universities (University of Seville, Spain; University of Genoa, Italy; University Côte D'Azur, France; Technical University of Kosice, Slovakia; MCI - Management Center Innsbruck, Austria; Haaga-Helia University of Applied Sciences, Finland; University of Münster, Germany and University of Montenegro).

The program aims for these objectives:

- Develop and strengthen students' entrepreneurial mindset through agile processes, tools and methodologies such as Design Thinking.
- Design Thinking: learn how to use the Design Thinking process and tools.

- Challenge-based learning: work closely with organizations and companies on a challenge.
- It also seeks to improve critical thinking, decision making, problem solving, and identifying business opportunities.
- Entrepreneurial mindset: strengthen entrepreneurial skills.
- Sustainable business: work towards sustainable solutions for the future.
- Intercultural teamwork: develop communication and teamwork skills in a multicultural environment.

- Course content:

Students will begin their learning journey in April by participating in the virtual opening of the program where they will be informed of a first learning task (pre-assignment) that they must complete in preparation for the intensive week in Seville.

The activities that make up the program, linked to the field of entrepreneurship, aim to contribute to the development of the concept of smart city and region in the Seville area. Thus, different partners from Ulysseus's Smart Cities and Regions Hub will present three challenges focused on this concept. The objective of these challenges will be the proper functioning of everyday life and the well-being of citizens, nature and businesses. This general theme is in turn divided into three sub-themes:

- Smart City - Proposals from civil society
- Smart City - Proposals from the Administration
- Smart City - Proposals from the productive sector

Once these challenges have been discovered, the students must find innovative solutions during Entre Camp days using the Design Thinking method, which will be explained during the program by qualified faculty and coaches from the Ulysseus universities. Students will focus on working on the topics by providing solutions

to the challenges during the intensive week. The program also includes company visits, inspiring speakers, workshops and round tables. Recreational activities will also play a role in the Entre Camp Program and students will have the opportunity to visit the city of Seville and adjacent regions of high ecological and cultural value.

- Phases (approximate dates)
  - Preparation of the Entre Camp with trainers from the Universities
  - April 2025: Online kick-off meeting.
  - May 2025: Deadline for submission of preparatory work and learning agreement.
  - June 2-6, 2025: Camp in Seville.
  - June 30, 2025: Deadline for students to submit learning portfolio for evaluation.
  - September 15: Deadline for Evaluation of student learning
  
- Learning Outcomes:
  - Five days of intensive training in a collaborative and inspiring environment.
  - Lectures and talks by prestigious professionals.
  - Attendance at relevant companies and networking opportunities in the Seville region.
  - Included leisure program: fun and community development.
  - International experience in Seville.
  - Acquired skills: In line with Ulysseus values, this face-to-face training course will contribute to the development of regions and society. It will also help reduce the skills gap, one of Ulysseus' key goals. Entre Camp aims to improve students' knowledge in the field of entrepreneurship through very comprehensive and diverse modules. After this training course, participants will be able to use the Design Thinking process; develop and strengthen their entrepreneurial mindset; think critically, make decisions, create different solutions and discuss their practical

value; communicate and continue to develop ideas through debates; contemplate problems from various points of view when working in diverse teams and with companies and other stakeholders; and identify business opportunities and develop them into a set of sustainable solutions.

## Course Practical Details

- Start/End dates virtual part: Preparatory work (pre-assignment) 15/04/2025 - 01/06/2025; Portfolio work and post-assignment (07/06/2025-30/06/2025)
- Start/End dates of the physical part: 02/06/2025 - 06/06/2025
- Teaching language: English
- Location: Antonio de Ulloa Learning and Research Resources Center (CRAI), Seville, Spain.
- ECTS (minimum 3 ECTS for a BIP for students): 5 ECTS
- Workload: 50 hours
- The maximum number of participants for the BIP and precise if participants in addition of the Erasmus+ one can be added : 40
- Contact: David Gálvez Ruiz (davidgalvez@us.es)

## Physical Mobility

- From 2 to 6 June 2024 in Seville.

	Morning	Afternoon
Day 1	<ul style="list-style-type: none"> <li>- Welcome and challenge presentation (CRAI).</li> </ul>	<ul style="list-style-type: none"> <li>- Tools &amp; Tasks for the day explained by coaches and teamwork (CRAI).</li> <li>- Team Building and city tour (Seville City).</li> </ul>
Day 2	<ul style="list-style-type: none"> <li>- Tools &amp; Tasks for the day explained by coaches and teamwork (CRAI).</li> <li>- Teamwork (Seville City).</li> </ul>	<ul style="list-style-type: none"> <li>- Discuss and Teamwork</li> <li>- Visit Parque Nacional de Doñana</li> </ul>
Day 3	<ul style="list-style-type: none"> <li>- Tools &amp; Tasks for the day explained by coaches and teamwork (Espacio RES).</li> </ul>	<ul style="list-style-type: none"> <li>- Tools &amp; Tasks for the day explained by coaches and teamwork (CRAI).</li> <li>- Entrepreneurship story from external speaker (CRAI)</li> <li>- Flamenco Show and Rectorado visit (Seville city)</li> </ul>
Day 4	<ul style="list-style-type: none"> <li>- Tools &amp; Tasks for the day explained by coaches and teamwork (CRAI).</li> </ul>	<ul style="list-style-type: none"> <li>- Tools &amp; Tasks for the day explained by coaches and teamwork (CRAI).</li> </ul>
Day 5	<ul style="list-style-type: none"> <li>- Teamwork (CRAI).</li> <li>- Project Presentations (CRAI).</li> </ul>	<ul style="list-style-type: none"> <li>- Course Feedback (CRAI).</li> <li>- Panel Discussion (CRAI).</li> </ul>

## Virtual Component/Part

Timing and Description of virtual component:

- Preparatory work (pre-assignment). Students will have to work on a task related to the challenges and submit this task prior to the face-to-face component (15/04/2025-01/06/2025)
- Delivery of the learning portfolio where students must investigate and expose the concepts learned during the face-to-face period. It is after the face-to-face component (07/06/2025-30/06/2025)

## Requirements

- Students enrolled in studies of the following levels in Ulysseus Universities:
  - Master's or equivalent level (EQF-7)
  - Doctoral or equivalent level (EQF-8)
- English B2.



## Application Process

Depending on student's HOME UNIVERSITY, please find below the contact information, including a list of links providing email addresses from the mobility offices and coaches (professors) of each of the Alliance's universities

University	Mobility Officers
University of Seville	<a href="mailto:mobilityulysseus@us.es">mobilityulysseus@us.es</a>
Université Côte d'Azur	<a href="mailto:mobility-ulysseus@univ-cotedazur.fr">mobility-ulysseus@univ-cotedazur.fr</a>
University of Genova	<a href="mailto:mobility-ulysseus@unige.it">mobility-ulysseus@unige.it</a>
Technical University of Košice	<a href="mailto:natalia.vaskova@tuke.sk">natalia.vaskova@tuke.sk</a>
MCI   The Entrepreneurial School	<a href="mailto:mobilityofficer.ulysseus@mci.edu">mobilityofficer.ulysseus@mci.edu</a>
Haaga-Helia University of Applied Sciences	<a href="mailto:mobilityulysseus@haaga-helia.fi">mobilityulysseus@haaga-helia.fi</a>
University of Münster	<a href="mailto:mobilityulysseus@uni-muenster.de">mobilityulysseus@uni-muenster.de</a>
University of Montenegro	<a href="mailto:ulysseusmobility@ucg.ac.me">ulysseusmobility@ucg.ac.me</a>

## Professors

University	Coaches	E-mail
Université Côte d'Azur	Olga Pabion	<a href="mailto:olga.pabion@univ-cotedazur.fr">olga.pabion@univ-cotedazur.fr</a>
Haaga-Helia University of Applied Sciences	Sirpa Lassila	<a href="mailto:sirpa.lassila@haaga-helia.fi">sirpa.lassila@haaga-helia.fi</a>
	Marika Alhonen	<a href="mailto:marika.alhonen@haaga-helia.fi">marika.alhonen@haaga-helia.fi</a>
University of Seville	David Gálvez Ruiz	<a href="mailto:davidgalvez@us.es">davidgalvez@us.es</a>
	Marina Rosales	<a href="mailto:marinarosales@us.es">marinarosales@us.es</a>
Univeristy of Genoa	Alessio Tei	<a href="mailto:Alessio.Tei@unige.it">Alessio Tei &lt;Alessio.Tei@unige.it&gt;</a>

	Monica Bruzzone	<a href="mailto:monica.bruzzone@economia.unige.it">monica.bruzzone@economia.unige.it</a>
<b>Technical University of Košice – TUKE</b>	František Babič	<a href="mailto:frantisek.babic@tuke.sk">frantisek.babic@tuke.sk</a>
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	Tomáš Štofa	<a href="mailto:tomas.stofa@tuke.sk">tomas.stofa@tuke.sk</a>
<b>Management Center Innsbruck (MCI   The Entrepreneurial School)</b>	Desiree Wieser	<a href="mailto:desiree.wieser@mci.edu">desiree.wieser@mci.edu</a>
<b>University of Münster</b>	Timo Heidemann	<a href="mailto:timo.heidemann@wiwi.uni-muenster.de">timo.heidemann@wiwi.uni-muenster.de</a>
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<b>University of Montenegro</b>	Dragana Cirovic	<a href="mailto:dcirovic@ucg.ac.me">dcirovic@ucg.ac.me</a>



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