



Entrepreneurship in Context: Empowerment and Co-Creation

Blended Intensive Programme (BIP)

University of Münster,

Virtual component I: September 7, 2026, 10am-1pm

Physical component: September 14 – 18, 2026

Virtual component II: October 16 2026, 10am – 2pm

BIP: Entrepreneurship in Context: Empowerment and Co-Creation

Beneficiary Module BIP code (2025-1-DE01-KA131-HED-000321534-1) :

Summary of Information:

In which city is the BIP located?	Münster
Name of the hosting university?	University of Münster
Name of the coordinating university?	University of Münster
Ulysseus BIP topics?	<input type="checkbox"/> Entrepreneurship; <input type="checkbox"/> Equality, Diversity & Inclusion;
ISCED code, according to the list in annex 1 (for a BIP for students):	interdisciplinary
Amount of ECTS	3
Expected participants (students, staff or the two ones) and the expected study level for students:	Students (B.A., M.A. PhD students)
- Maximum number of desired Erasmus BIP participants (granted or zero granted) and non BIP participants, can be added (for example for University of Montenegro participants who can't be counted as BIP participants	25 total 3–5 students from the University of Montenegro may participate, provided that funding from Montenegro is available
Start/End dates of the virtual component:	Virtual component I: September 7, 2026, 10am-1pm Virtual component II: October 16 2026, 10am – 2pm

Start/End dates of the physical component:	September 14 – September 18, 2026
(Expected) Workload (detail for physical component and the virtual one if possible):	The workload of the BIP corresponds to 3 ECTS credits. The programme comprises two virtual sessions, five full on-site teaching days at our institution, as well as structured preparatory and follow-up activities. The overall workload, including contact hours, guided tasks and independent study, is aligned with the requirements for the allocation of 3 ECTS credits under the European Credit Transfer and Accumulation System.
Language and level required:	The language of instruction is English, and participants are required to have a minimum proficiency level of B2.
Available funding:	<i>Consult your home university regarding available funding options</i>
Hosting university's registration deadline to receive the participant list and the signed Erasmus mobility agreement	31 July 2026
Application Details:	Please contact your Ulysseus Local Mobility Officers in this table below. Feel free to reach out to them with any questions. They will manage the selection process internally.

Contact details of Ulysseus Local Mobility Officers:

Application Process via:

University of Seville:	mobilityulysseus@us.es
Université Côte d'Azur:	mobility-ulysseus@univ-cotedazur.fr
University of Genoa:	mobility.ulysseus@info.unige.it
Technical University of Kosice:	natalia.vaskova@tuke.sk
MCI The Entrepreneurial School@:	mobilityofficer.ulysseus@mci.edu
Haaga-Helia University of Applied Sciences:	mobilityulysseus@haaga-helia.fi
University of Münster:	mobilityulysseus@uni-muenster.de
University of Montenegro:	ulysseusmobility@ucg.ac.me



General Course Information:

- Course Description: An extract with one or two lines to define each course would help to describe it properly on the website: **(e.g. This course is aimed at everyone who is interested in doing business in Russian. Organised by university 1,2 and 3 ...?)**

This BIP is aimed at Bachelor's, Master's and PhD students from all disciplines who are interested in critically exploring inclusive and sustainable entrepreneurship within contemporary innovation systems. It is organised by University of Münster, in cooperation with Haaga-Helia University of Applied Sciences, MCI - Management Center Innsbruck, and Technical University of Košice (TUKE).

- Ulysseus Priority topics: For the organiser, please delete what isn't relevant.
 - Entrepreneurship;
 - Equality Diversity & Inclusion;
- Target group: For the organiser, please delete what isn't relevant.
 - Students
- Level (for students): For the organiser, please delete what isn't relevant.



- Bachelor
 - Master
 - PhD
- Field of study and ISCED code(s) for a BIP for students using the ISCED code list in annex:
 - **Course dates:**
Physical component: September 14 – September 18, 2026
Virtual component: September 7, 2026, 10am-1pm; October 16 2026, 10am – 2pm
 - Registration dates are open from **now** to **06 July 2026**
Please be aware that your home university may set a different application deadline depending on their internal selection process (around 2-3 months).

Course Content:

- Course Outline:

This Blended Intensive Programme (BIP) provides students with a critical and advanced understanding of inclusive entrepreneurship within contemporary innovation systems. Adopting an interdisciplinary perspective, the programme situates entrepreneurial activity within its socio-economic, cultural, and institutional contexts, highlighting how power relations, inequalities, and structural conditions shape entrepreneurial opportunities and outcomes.

Combining virtual collaboration with an on-site phase at the University of Münster, the BIP integrates academic input, interactive learning formats, and practice-oriented engagement. Students will explore inclusive and sustainable innovation practices, critically examine structural barriers and unequal participation in entrepreneurship, and participate in co-creation processes that emphasise diversity, reflexivity, and shared responsibility. Designed as an empowerment-oriented experience, the BIP is primarily aimed at Bachelor's, Master's, and PhD students from diverse social, cultural, and academic backgrounds, explicitly welcoming participants from all fields of study.

The programme brings together an international and interdisciplinary teaching team from the Ulysseus European University alliance. Designed as a compact yet academically rigorous experience, it comprises preparatory online sessions, an intensive on-site phase, and a

structured follow-up component. Across these elements, students engage in guided academic input, collaborative project work, independent preparation, and reflective tasks. The overall scope of contact hours and structured self-study aligns with the workload typically associated with a 3 ECTS course within the European Higher Education Area. Upon successful completion of all components, including the final project presentation, participants receive a certificate outlining the achieved learning outcomes and documented workload to support recognition at their home institutions. Participants are responsible for arranging adequate health insurance coverage for the duration of their stay in Münster.

- Course content: The BIP addresses inclusive entrepreneurship within contemporary innovation systems from a critical and interdisciplinary perspective. Core topics include structural inequalities, power relations and institutional conditions that shape entrepreneurial opportunities and participation. The programme explores inclusive and sustainable innovation practices, examines barriers to access within entrepreneurial ecosystems, and analyses the socio-economic and cultural contexts in which entrepreneurial activity is embedded. In addition, students engage with concepts of diversity, reflexivity, positionality and shared responsibility in co-creation processes, culminating in the development of a small-scale inclusive innovation project.

- Learning Outcomes:

Upon successful completion of the BIP, students will be able to:

1. Analyze entrepreneurship and innovation systems from a critical perspective: Identify and critically assess structural barriers, inequalities, and power dynamics that influence participation and inclusion in entrepreneurial and innovation ecosystems.
2. Apply principles of inclusive and sustainable innovation: Conceptualize and reflect on entrepreneurial approaches and business models that integrate economic viability with social inclusion and sustainability considerations.
3. Collaborate effectively in diverse and transnational learning environments: Engage in inclusive co-creation processes, contribute to safer and braver learning spaces, and demonstrate reflexivity regarding their own positionality, assumptions, and agency in entrepreneurial contexts.



- Develop and collaboratively refine a small-scale inclusive innovation project and present its conceptual foundations, contextual relevance, and potential impact in a final project pitch.

Physical Mobility:

The physical mobility phase of the Blended Intensive Programme will take place at the University of Münster from 14 to 18 September 2026. During this on-site week, participants will engage in intensive collaborative learning, interactive workshops, and project-based work in an international setting.

On-site week (provisional program, subject to change):

Date	Time	Subject	Lecturer
September 14, 2026 (Monday)	9:15 am	Arrival	
	9:15-9:45 am	Welcome to Münster! Intro and organisational issues	University Münster Team
	9:45am – 12:30pm	Inclusion, Exclusion, and Inequality in Innovation Systems: Analyzing structural barriers and unequal participation (in entrepreneurship).	Miriam Sebova, TUKE
	12:30 – 2:00pm	Lunch break	
	2:00pm – 4:00pm	Visit REACH, focus on Diversity and Sustainability, and clarify terminology of learning spaces, such as safer and braver spaces.	Lea Kipper & Greta Böske, UM
	6pm (optional)	Opportunity for a group dinner in the center of Münster	
September 15, 2026 (Tuesday)	9:00am-12:00am	Understanding entrepreneurship as an embedded socio-	Desiree Wieser, MCI

		economic and cultural practice	
		Investigating inequalities in funding, support structures, and entrepreneurial infrastructures.	
	12:00pm - 1:30pm	Lunch break	
	1:30pm – 4:30pm	Empowerment Session I	Namrata Sethi, HH
	6pm (optional)	Guided City Tour	
September 16, 2026 (Wednesday)	9:30am – 12:30am	Translating social and environmental challenges into entrepreneurial opportunities.	Julia Reinhard, HH
	12:30pm - 2:00pm	Lunch break	
	2:00pm-4:00pm	Inclusive Innovation and Co-Creation Processes I	Julia Reinhard, HH
	4:00pm – 5:30pm	Business Models for Inclusive and Sustainable Value Creation: Developing models that integrate economic viability and societal impact.	Lea Kipper & Greta Böske, UM
September 17, 2026 (Thursday)	9:30am-12:30pm	Interviews with Start-Up Teams	Lea Kipper & Greta Böske, UM
	12:30pm - 2:00pm	Lunch break	

	2:00pm – 4:00pm	Inclusive Innovation and Co-Creation Processes II	Julia Reinhard, HH
September 18, 2026 (Friday)	9:30am – 12:30am	Empowerment Session II	Namrata Sethi, HH
	12:30am – 2:00pm	Lunch Break	
	2:00pm – 4:00pm	Sum up and	
	4:00pm	Farewell	

Virtual Component/Part:

- Practical Details Regarding the Virtual Component:

The Blended Intensive Programme consists of two virtual sessions and one on-site phase at the University of Münster. The first online session is designed to enable participants to get to know each other, clarify expectations, and receive an initial theoretical input that forms the conceptual foundation for the subsequent on-site component. The second online session takes place after the on-site week and is dedicated to the presentation and discussion of the student-developed projects, providing space for collective reflection and feedback.

All three components – the preparatory virtual session, the on-site phase, and the concluding virtual session – are mandatory and must be successfully completed in order to receive a certificate of participation.

The virtual sessions will be conducted via Microsoft Teams. Access information will be provided in advance. Participants are expected to have access to an appropriate device (e.g., laptop or tablet) and to actively contribute to discussions and collaborative activities. Each online session is coordinated by a designated teaching team responsible for both academic content and technical facilitation. Required readings and materials for self-study and preparation will be made available via a shared cloud platform following the first virtual meeting.

Programme of the Online Sessions:

Virtual component I: September 7, 2026, 10am-1pm

Getting to know each other / theoretical input

Virtual component II: October 16, 2026, 10am – 2pm

Project Presentations and final discussions



Requirements:

This course is aimed at Bachelor's, Master's and PhD students from all disciplines. No prior knowledge of the subject is necessary; the course is designed to provide all essential theoretical foundations and contextual background required for active participation. The language of instruction is English, and participants are required to have a minimum proficiency level of B2.

Professor(s):

Lecturers (Preliminary list, subject to change)

- Desiree Wieser (MCI)
- Greta Böske (UM)
- Julia Reinhard HH
- Lea Kipper (UM)
- Miriam Sebova (TUKE)
- Namrata Sethi (HH)

Contact(s):

- Dr. Agnes Laba, Future Lab, University of Muenster
- Ages.laba@uni-muenster
- Cc: ulysseus@uni-muenster.de



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Annex 1: ISCED CODES

Broad field	Narrow field	Detailed field
00 Generic programmes and qualifications	000 Generic programmes and qualifications not further defined	0000 Generic programmes and qualifications not further defined
	001 Basic programmes and qualifications	0011 Basic programmes and qualifications
	002 Literacy and numeracy	0021 Literacy and numeracy
	003 Personal skills and development	0031 Personal skills and development
	009 Generic programmes and qualifications not elsewhere classified	0099 Generic programmes and qualifications not elsewhere classified
01 Education	011 Education	0110 Education not further defined 0111 Education science 0112 Training for pre-school teachers 0113 Teacher training without subject specialisation 0114 Teacher training with subject specialisation 0119 Education not elsewhere classified
	018 Inter-disciplinary programmes and qualifications involving education	0188 Inter-disciplinary programmes and qualifications involving education
02 Arts and humanities	020 Arts and humanities not further defined	0200 Arts and humanities not further defined
	021 Arts	0210 Arts not further defined 0211 Audio-visual techniques and media production 0212 Fashion, interior and industrial design 0213 Fine arts 0214 Handicrafts 0215 Music and performing arts 0219 Arts not elsewhere classified
	022 Humanities (except languages)	0220 Humanities (except languages) not further defined 0221 Religion and theology 0222 History and archaeology 0223 Philosophy and ethics 0229 Humanities (except languages) not elsewhere classified
	023 Languages	0230 Languages not further defined 0231 Language acquisition 0232 Literature and linguistics 0239 Languages not elsewhere classified
	028 Inter-disciplinary programmes and qualifications involving arts and humanities	0288 Inter-disciplinary programmes and qualifications involving arts and humanities
	029 Arts and humanities not elsewhere classified	0299 Arts and humanities not elsewhere classified

Broad field	Narrow field	Detailed field
03 Social sciences, journalism and information	030 Social sciences, journalism and information not further defined	0300 Social sciences, journalism and information not further defined
	031 Social and behavioural sciences	0310 Social and behavioural studies not further defined 0311 Economics 0312 Political sciences and civics 0313 Psychology 0314 Sociology and cultural studies 0319 Social and behavioural sciences not elsewhere classified
	032 Journalism and information	0320 Journalism and reporting not further defined 0321 Journalism and reporting 0322 Library, information and archival studies 0329 Journalism and reporting not elsewhere classified
	038 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information	0388 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information
	039 Social sciences, journalism and information not elsewhere classified	0399 Social sciences, journalism and information not elsewhere classified
04 Business, administration and law	040 Business, administration and law not further defined	0400 Business, administration and law not further defined
	041 Business and administration	0410 Business and administration not further defined 0411 Accounting and taxation 0412 Finance, banking and insurance 0413 Management and administration 0414 Marketing and advertising 0415 Secretarial and office work 0416 Wholesale and retail sales 0417 Work skills 0419 Business and administration not elsewhere classified
	042 Law	0421 Law
	048 Inter-disciplinary programmes and qualifications involving business, administration and law	0488 Inter-disciplinary programmes and qualifications involving business, administration and law
	049 Business, administration and law not elsewhere classified	0499 Business, administration and law not elsewhere classified

Broad field	Narrow field	Detailed field
05 Natural sciences, mathematics and statistics	050 Natural sciences, mathematics and statistics not further defined	0500 Natural sciences, mathematics and statistics not further defined
	051 Biological and related sciences	0510 Biology and related sciences not further defined 0511 Biology 0512 Biochemistry 0519 Biology and related sciences not elsewhere classified
	052 Environment	0520 Environment not further defined 0521 Environmental sciences 0522 Natural environments and wildlife 0529 Environment not elsewhere classified
	053 Physical sciences	0530 Physical sciences not further defined 0531 Chemistry 0532 Earth sciences 0533 Physics 0539 Physical sciences not elsewhere classified
	054 Mathematics and statistics	0540 Mathematics and statistics not further defined 0541 Mathematics 0542 Statistics 0549 Mathematics and statistics not elsewhere classified
	058 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics	0588 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics
	059 Natural sciences, mathematics and statistics not elsewhere classified	0599 Natural sciences, mathematics and statistics not elsewhere classified
06 Information and Communication Technologies	061 Information and Communication Technologies (ICTs)	0610 Information and Communication Technologies (ICTs) not further defined 0611 Computer use 0612 Database and network design and administration 0613 Software and applications development and analysis 0619 Information and Communication Technologies (ICTs) not elsewhere classified
	068 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)	0688 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)

Broad field	Narrow field	Detailed field
07 Engineering, manufacturing and construction	070 Engineering, manufacturing and construction not further defined	0700 Engineering, manufacturing and construction not further defined
	071 Engineering and engineering trades	0710 Engineering and engineering trades not further defined 0711 Chemical engineering and processes 0712 Environmental protection technology 0713 Electricity and energy 0714 Electronics and automation 0715 Mechanics and metal trades 0716 Motor vehicles, ships and aircraft 0719 Engineering and engineering trades not elsewhere classified
	072 Manufacturing and processing	0720 Manufacturing and processing not further defined 0721 Food processing 0722 Materials (glass, paper, plastic and wood) 0723 Textiles (clothes, footwear and leather) 0724 Mining and extraction 0729 Manufacturing and processing not elsewhere classified
	073 Architecture and construction	0731 Architecture and construction not further defined 0731 Architecture and town planning 0732 Building and civil engineering 0739 Architecture and construction not elsewhere classified
	078 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction	0788 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction
	079 Engineering, manufacturing and construction not elsewhere classified	0799 Engineering, manufacturing and construction not elsewhere classified
08 Agriculture, forestry, fisheries and veterinary	080 Agriculture, forestry, fisheries and veterinary not further defined	0800 Agriculture, forestry, fisheries and veterinary not further defined
	081 Agriculture	0810 Agriculture not further defined 0811 Crop and livestock production 0812 Horticulture 0819 Agriculture not elsewhere classified
	082 Forestry	0821 Forestry
	083 Fisheries	0831 Fisheries
	084 Veterinary	0841 Veterinary
	088 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary	0888 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary
	089 Agriculture, forestry, fisheries and veterinary not elsewhere classified	0899 Agriculture, forestry, fisheries and veterinary not elsewhere classified

Broad field	Narrow field	Detailed field
09 Health and welfare	090 Health and welfare not further defined	0900 Health and welfare not further defined
	091 Health	0910 Health not further defined 0911 Dental studies 0912 Medicine 0913 Nursing and midwifery 0914 Medical diagnostic and treatment technology 0915 Therapy and rehabilitation 0916 Pharmacy 0917 Traditional and complementary medicine and therapy 0919 Health not elsewhere classified
	092 Welfare	0910 Welfare not further defined 0921 Care of elderly and of disabled adults 0922 Child care and youth services 0923 Social work and counselling 0929 Welfare not elsewhere classified
	098 Inter-disciplinary programmes and qualifications involving health and welfare	0988 Inter-disciplinary programmes and qualifications involving health and welfare
	099 Health and welfare not elsewhere classified	0999 Health and welfare not elsewhere classified
10 Services	100 Services not further defined	1000 Services not further defined
	101 Personal services	1010 Personal services not further defined 1011 Domestic services 1012 Hair and beauty services 1013 Hotel, restaurants and catering 1014 Sports 1015 Travel, tourism and leisure 1019 Personal services not elsewhere classified
	102 Hygiene and occupational health services	1020 Hygiene and occupational health services not further defined 1021 Community sanitation 1022 Occupational health and safety 1029 Hygiene and occupational health services not elsewhere classified
	103 Security services	1030 Security services not further defined 1031 Military and defence 1032 Protection of persons and property 1039 Security services not elsewhere classified
	104 Transport services	1041 Transport services
	108 Inter-disciplinary programmes and qualifications involving services	1088 Inter-disciplinary programmes and qualifications involving services
	109 Services not elsewhere classified	1099 Services not elsewhere classified
	99 Field unknown	999 Field unknown